

Workplace Giving Data FY2019

HIGHLIGHTS FROM THE LATEST ANNUAL ATO* DATA

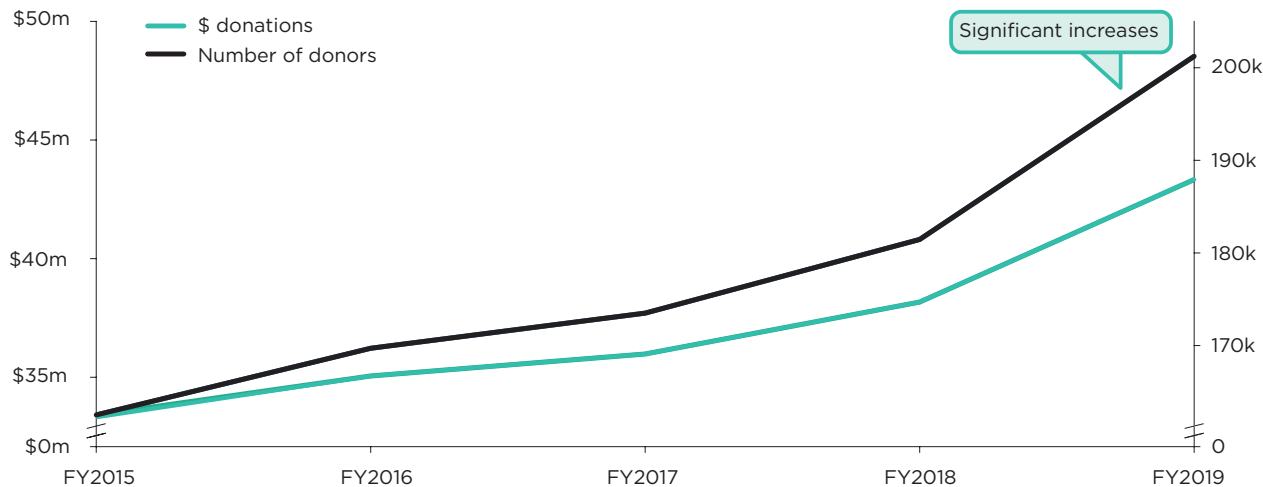
996 more employers
22% increase to 5,382

19,781 new donors
Now 201,237 giving

\$5 donation increase
Average donation \$215 p.a.



GROWTH TREND CONTINUED



Note: Exceptional one-off SME donations in FY15 removed.



MILLENNIALS ARE THE MOST INVOLVED

Millennials aged under 34 are the largest group of workplace givers.
Research shows millennials want their employer to offer involvement in something bigger.



WORKPLACE GIVING MAKES AN INCREDIBLE CONTRIBUTION

Since 2003, over \$700m of new funding distributed.
Since 2010, funds donated have grown 90%.



THERE IS HUGE POTENTIAL TO DO MORE

33% of working Australians now have access to workplace giving, but only 5% participate.
If participation doubled to 10%, charities would receive an additional \$40m p.a. – even more with matching.

*Workplace Giving Australia is grateful for the ongoing support of the Australian Taxation Office (ATO) in generously sharing de-identified data about workplace giving trends.